

# MARSHA BIALO

## CELEBRITY MANICURIST

Ever since she was a little girl, Marsha Bialo knew that she was destined for something special. “I was always drawn to the entertainment industry, and when I had the opportunity to be a part of it, I just knew I was at home.” In fact, she’s been right at home in the industry for the past 15 years. But if it hadn’t been for Bialo’s self-determination, it may never have become a reality.

It all started one afternoon while Bialo was enjoying tea at the Ritz Carlton Hotel in Marina Del Rey, California, with some friends. A teacher during the school year, Bialo spent her summers as a manicurist at a boutique in Beverly Hills. As she glanced around the luxurious atmosphere, she began thinking the hotel would be a great place to work as a manicurist. However, when she shared with her friends the idea to inquire about a position, she was discouraged to proceed. It’s a good thing she listened to her own instincts. Not only did she get the job, but it would spark the beginning of a phenomenal career in the industry – a career that would include working not just with leading hotels in and around Hollywood, but also with top celebrities.

Today, Bialo is one of the most well-recognized and highly sought after manicurists in all of Hollywood. In addition to being represented by the prestigious **ArtistsByTimothyPriano**, a premiere agency that represents world-renowned beauty professionals including hair artists, make-up artists, fashion and prop stylists, and manicurists, Bialo has worked on multiple magazines (including *GQ* and *Harper’s Bazaar*) with such celebrities as **Kelly Clarkson, Carrie Underwood, Sarah Michelle Gellar, and Catherine Zeta Jones**; her work has been featured on the **E! Network’s** popular makeover show, “**How Do I Look?**”; and she’s worked on the sets of major motion pictures. In 2003, as a result of her talents and innovative ideas, not only was she asked to do the cover of *Nailpro Magazine*, but she was named “**Nail Artist of the Year,**” the most coveted title in the industry. In part, the title was bestowed to her because of her innovative **Decoupage Couter** creation. Developed initially for actress Julia Duffy for the movie *Intolerable Cruelty* (with Catherine Zeta Jones and George Clooney), the technique involves tearing bits of printed tissue paper and applying them to the nails to create not only an interesting design, but also a protective coating over the nails. The technique has been her trademark ever since.

So highly regarded in the industry is Bialo that she has been asked to represent several nail color lines. For six years, she represented the well-known OPI, but recently, she began representing China Glaze. In addition, she also recently opened her own business, Extremities, which offers a full line of manicure and pedicure services.

While her work and her stellar reputation have made her quite popular among celebrities, for her, success is not measured by the number of celebrity clients she works with, but rather by the fact that she’s doing something that she truly loves. “Of course I’m flattered when a celebrity likes my work and requests me for his or her shoot, but for me, it’s not about notoriety or working with stars; I just love what I do and I bring that passion to every job no matter who the client is.”